

**Third Semester FYUGP Degree (Reg) Examination November  
2025**

**KU3VACCOM100 - PROFESSIONAL ETHICS AND  
CORPORATE GOVERNANCE**

2024 Admission onwards

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Time : 1.5 hours

Maximum Marks : 50

**Section A**

**Answer any 6 questions. Each carry 2 marks.**

1. Give two examples of non-shareholder stakeholders.
2. State two benefits of effective corporate governance.
3. What is meant by "boardroom behaviour"?
4. What do you mean by OECD forum?
5. What do you mean by transparency in ethics?
6. Describe the importance of ethical behaviour in customer relations.
7. Summarize the meaning of "ethical responsibility" in CSR?
8. What are the benefits of a Good Corporate Citizenship?

**Section B**

**Answer any 4 questions. Each carry 6 marks.**

9. Analyse the impact of a conflict of interest on the ethical responsibilities of an employee.
10. Assess the effectiveness of professional ethics in preventing unethical practices in organizations.
11. Analyse the factors that lead to unethical practices in Indian businesses and suggest how these can be mitigated.
12. Apply the concept of CSR to reduce environmental issues.
13. Critically evaluate the effectiveness of CSR laws in India.
14. Evaluate the relevance of ethical code of conduct.

**Section C**

**Answer any 1 questions. Each carry 14 marks.**

15. Briefly explain the theories of corporate governance.
16. Explain how can companies create and sustain an ethical culture in corporate governance?