K25FY3509	Pages: 2	Reg No:
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Third Semester FYUGP Degree (Reg) Examination November 2025

KU3DSCBBA205 - QUANTITATIVE TECHNIQUES FOR BUSINESS MANAGEMENT

2024 Admission onwards

Time: 2 hours Maximum Marks: 70

Section A

Answer any 6 questions. Each carry 3 marks.

- 1. Write three applications of normal distribution in real life.
- 2. Mention any three differences between Binomial and Normal distribution.
- 3. Write any three points on the importance of Quantitative Techniques.
- 4. List the mathematical classifications of Quantitative Techniques.
- 5. List the major classifications of Quantitative Techniques.
- 6. What is an alternate hypothesis?
- 7. Define degrees of freedom.
- 8. Give one example of a two-tailed test.

Section B

Answer any 4 questions. Each carry 6 marks.

- 9. Define Quantitative Techniques and explain any three of its features.
- 10. Discuss the scope of Quantitative Techniques in business decision-making.
- 11. Briefly describe the application of Quantitative Techniques in managerial decision-making.
- 12. Differentiate between null and alternate hypothesis with an example.
- 13. Write a short note on parametric tests with examples.
- 14. Differentiate between one-tailed and two-tailed tests with an example.

Section C

Answer any 2 questions. Each carry 14 marks.

15. 100 radios are inspected as they come out of production line. The number of defects per set is given below

No. of defects: 0 1 2 3 4 No of sets: 79 18 2 1 0 fit a binomial distribution and calculate expected frequencies

- 16. During two hours between 8 and 10 AM on an average 1.5 number of phone calls per minute are reported in the switch board of a company. Find the probability that during one particular minute, in the said interval, there will be
 - (i) no phone call at all
 - (ii) exactly one phone call.
- 17. 800 electric fans have an average life of 150 days with a standard deviation of 25 days.
 - i. How many fans will fail in less than 120 days?
 - ii. How many will last between 140 and 160 days?