

**Third Semester FYUGP Degree (Reg) Examination**  
**NOVEMBER 2025**  
**KU3DSCCSC207 - CONTENT MANAGEMENT SYSTEM**  
2024 Admission onwards

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Time : 1.5 hours

Maximum Marks : 50

**Section A**

**Answer any 6 questions. Each carry 2 marks.**

1. List two benefits of using a CMS.
2. What is SEO?
3. What is the role of a theme in WordPress?
4. Give examples of WordPress taxonomy.
5. What is the function of the “Publish” button in WordPress?
6. How do you embed a YouTube video in a WordPress post?
7. What are ‘apache’ and ‘mysql’?
8. What is the significance of HTML in WordPress theme customization?

**Section B**

**Answer any 4 questions. Each carry 6 marks.**

9. Differentiate between class editor and block editor?
10. How to create sub categories in wordpress?
11. Explain the main features of the Gutenberg editor in WordPress.
12. Explain the use of any 3 dashboard widgets.
13. Analyse the importance of themes and templates in designing user-friendly web-sites.
14. How can themes be installed and activated in WordPress?

**Section C**

**Answer any 1 questions. Each carry 14 marks.**

15. Explain the importance of dashboard widgets in WordPress. Discuss with examples the role of “At a Glance,” “Activity,” “Quick Draft,” and “WordPress News.”
16. Describe the purpose of child themes in WordPress. Demonstrate the process of creating and activating a child theme, and evaluate the benefits and limitations of using child themes for long-term customization.